

Yellow Door Foundation

Impact Report 2024



Message from the Executive Director

As I look back on the past year, I'm proud of what we've accomplished and grateful for the support of our community, donors, and volunteers. Together, we continue to move the Yellow Door Foundation's mission forward, providing comfort and care to families facing the unimaginable challenges of life-threatening pediatric illnesses.

This year's highlights include:

- **Securing a three-year sponsorship commitment for Apartment #9**, with plans to welcome its first family in early April.
- Engagement with UVA students and student-athletes through our continued **partnerships with UVA Men's Lacrosse, Cav Futures, and the Yellow Door at UVA club.**
- Ongoing **collaboration with the Emergency Food Network and growth of our volunteer-driven Meal Ministry Program**, ensuring families receive nutritious meals to aid recovery and support caregivers.
- **Another successful golf tournament** that brought our community together to support our cause.
- Our **2nd Annual Spring Luncheon at Farmington Country Club**, where we hope to make a permanent home for this event.
- The **introduction of our "Evening with the Key Holders Circle,"** an event to recognize and thank our impact donors and volunteers.

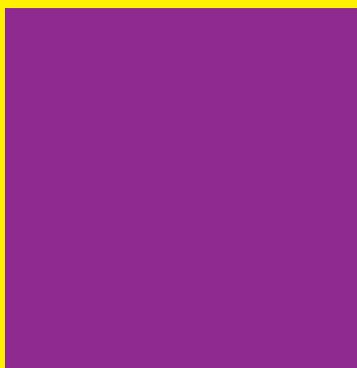
One of our **most significant achievements this year was adding The Union**, a space that has centralized our programs, streamlined meal delivery, and provided a place for volunteers and visitors to gather. But most importantly, it has become **a short-term stay option for YDF families returning to UVA for follow-up appointments, hosting 26 stays already.**

Each of these milestones reflects our commitment to serving both patients and families, helping them through incredibly challenging times. **Last year 92% of all contributions made went directly to supporting our mission.** Your generosity makes it all possible, and we are deeply grateful.

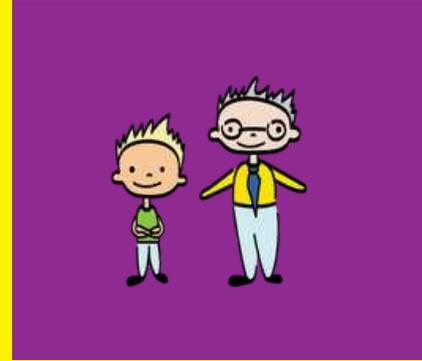
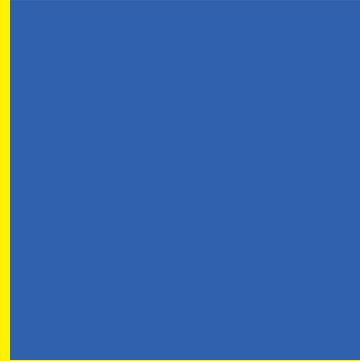
Sincere thanks for being part of this journey,

JoAnne McTague

Founder and Executive Director



Board of Directors



Seven Year Impact

Since opening the doors to our first apartment, Baer-Hart House, in February 2018, Yellow Door has provided a savings of

\$1,764,770

vs. the average cost* of a hotel in Charlottesville.

*average cost is \$170/night, source budgetyourtrip.com

Yellow Door Foundation: Mission and Vision

Yellow Door Foundation provides free, long-term lodging for the families of immunocompromised pediatric patients for the duration of their treatment at UVA Health Children's hospital.

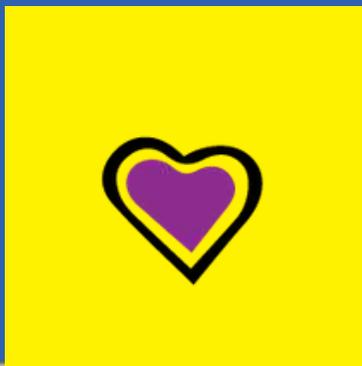
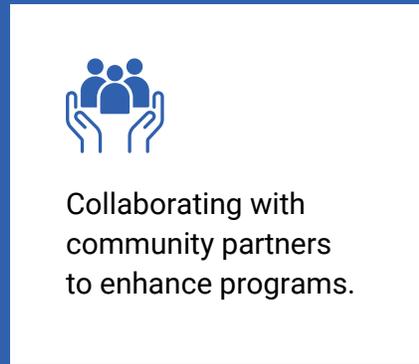
Yellow Door Foundation envisions a future where every family facing life-threatening pediatric illness has access to the care, support, and resources they need. We are committed to expanding our reach, enhancing our programs, building strong community partnerships, and serving more families in need.



Providing
comfort and
care for families.



Collaborating with
community partners
to enhance programs.



Removing barriers to best possible
medical treatment options.

Removing Barriers to Life-Saving Pediatric Care

At Yellow Door Foundation, we believe every family deserves the opportunity to access the best possible care for their child, regardless of financial circumstances or where they call home. Since 2017, our **mission has been to alleviate the financial burden** for families seeking the best possible medical care for their child.

Families often face the unimaginable challenge of leaving their homes, jobs, and communities to seek life-saving treatment for their child. This burden is especially heavy for those from “healthcare deserts”—areas with limited access to specialized medical care. **Over 50% of out-of-town families with children receiving treatment at UVA cannot afford long-term lodging.** Without viable options, these families are forced to make difficult compromises that could impact their child’s recovery.

Yellow Door Foundation bridges this critical gap by offering a network of eight fully furnished apartments designed to meet the unique needs of immunocompromised patients. **Our apartments provide a private, safe, and supportive environment, essential for fostering positive health outcomes.** Each apartment becomes a home away from home, allowing families to stay together while focusing on their child’s care.

Our work goes beyond providing lodging. We remove barriers to treatment, creating pathways for healthcare equity. By eliminating the financial and logistical challenges of long-term lodging, we ensure families from underserved areas can access world-class medical care.

Through community partnerships, fundraising, and dedicated volunteers, YDF has grown into a lifeline for families during their most challenging times. We have created not only a support system but a compassionate community that shares the journey toward hope and healing. Together, we’re making a meaningful impact—one family at a time.



Total nights:
10,381

Hazen's Story

Hazen came to Yellow Door Foundation in November 2023 at age six for treatment for rhabdomyosarcoma, a rare type of cancer that forms in soft tissue, specifically in skeletal muscle tissue. **Hazen and his mom stayed at The Nest for 317 days** as he received chemo and radiation to shrink the tumor in his abdomen before undergoing a major surgery to remove the remaining tumor. Hazen arrived shy and self-conscious about his appearance.

Alex, one of our amazing volunteers and a senior at Charlottesville High School, quickly took Hazen under her wing. Her kindness and encouragement helped him gain confidence and come out of his shell. JoAnne also formed a special bond with Hazen, providing support and a sense of stability during his journey.

Between treatments, **Hazen embraced new opportunities to learn and grow**. He learned to swim and experienced canoeing and horseback riding for the first time, thanks to our partners at Camp Holiday Trails. At The Union, Hazen spent time baking cookies with JoAnne to deliver to other Yellow Door families, spreading joy to those sharing similar journeys.

Hazen's resilience, positive spirit and smile inspired everyone he met, and this year, **he was our Golf Tournament Honoree**. Hazen has since returned home to The Valley, where he is reunited with his family and will be back to stay at The Union for his follow up appointments at UVA Health Children's. His time with Yellow Door is a testament to hope, courage, and community.



"After long days and grueling treatments, YDF provided a safe place for Hazen to rest and recuperate and still be in close proximity to the hospital and his medical team. This in itself was such a blessing, but it didn't stop there! Hazen and I quickly became a part of another family, the Yellow Door family. We made special friends like JoAnne and Alex. They lifted Hazen's spirits and helped bring a sick and scared little boy out of his shell." -Stacy, Hazen's mom



impact 2024 by the numbers



total nights
2,200

providing a savings of...

\$374,000!

*average hotel cost in
Charlottesville is \$170/night
source: www.budgetyourtrip.com

Cancer

13 families

1,603 nights of lodging for
families fighting pediatric cancer

average
cancer stay:

**123
nights**



number of
families: **23**

average stay: **90 nights**

Transplant

4 families



average
transplant stay:

97 nights

386 nights of
lodging for
transplant families

6 **Cardio families**

211 nights of lodging
for heart families

average heart stay:

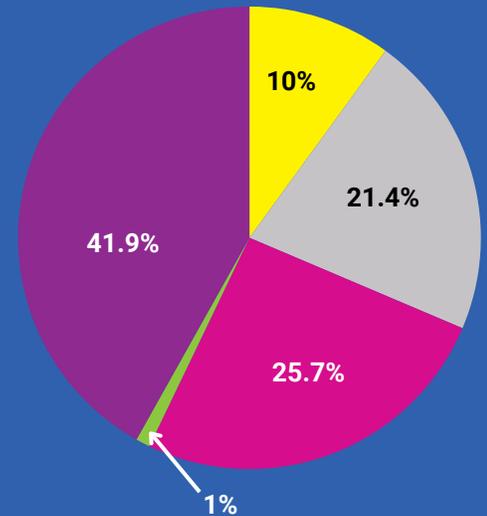
35 nights



Financials 2024

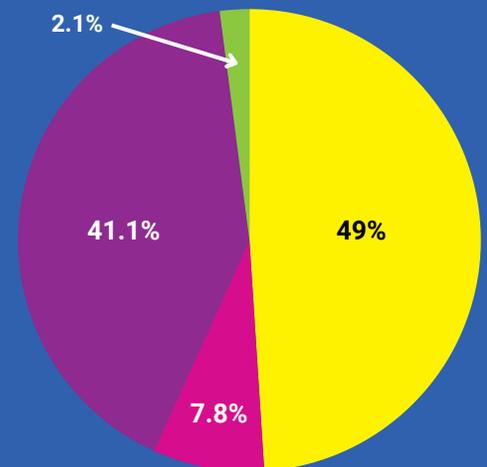
Revenue	FY 2024	FY 2023
Grants	\$76,663	\$47,638
Fundraising Events	\$163,928	\$136,927
Apartment Sponsorships	\$197,200	\$83,000
Direct Donations	\$320,971	\$148,010
Interest	\$7,630	N/A
Total Income	\$697,392	\$415,575

■ Grants ■ Fundraising Events
■ Apt. Sponsorships ■ Interest
■ Direct Donations



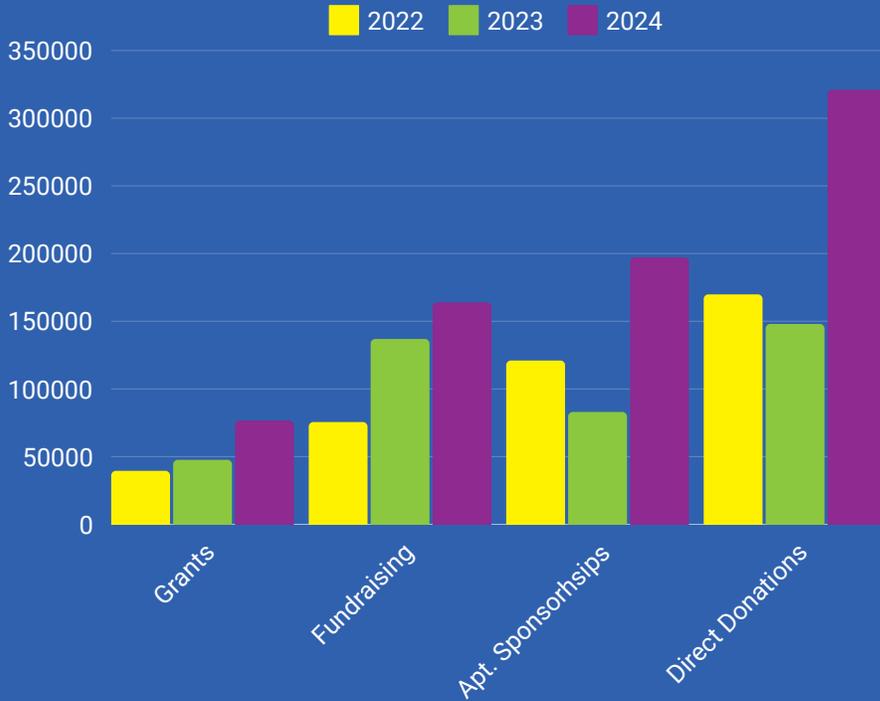
Expenses	FY 2024	FY 2023
Apartment Costs (rent, furnishings, cleaning, refurbishment, utilities, insurance)	\$263,615	\$196,833
Fundraising	\$42,013	\$45,194
Program Costs	\$221,565	\$195,932
Family Support Programs	\$11,078	N/A
Total Expenses	\$538,271	\$438,010

■ Apartment Costs ■ Fundraising
■ Program Costs
■ Family Support Programs



Financial Highlights: Three-Year Trends

Revenue



Expenses



Average stay:

90
days



Fundraiser Highlights: Hearts for Hope Spring Luncheon

In May, Yellow Door Foundation hosted our Hearts for Hope Luncheon at the beautiful Farmington Country Club. Attendees had the unique opportunity to hear directly from doctors and Yellow Door families about their journeys of hope, healing, and resilience. These heartfelt stories showcased the profound impact of Yellow Door's mission, leaving guests inspired and united in their commitment to supporting families facing life-threatening pediatric illnesses.

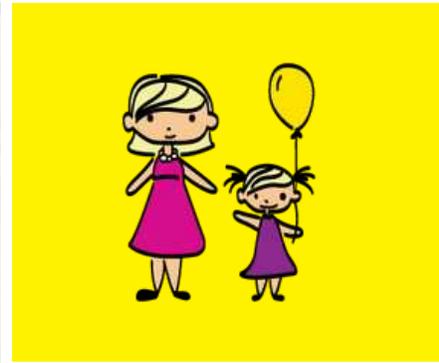
Save the date for our Third Annual Hearts for Hope Luncheon on Thursday, May 1 at Farmington Country Club.



"Having a place that became 'ours' for a while made such a huge difference in how Levi responded to chemo...I will be so thankful for kind and generous hearts that meet needs and bring comfort."

-Jessie, Levi's mom





Total families:
110



4th Annual Golf Tournament

Our 4th Annual Golf Tournament at Old Trail Golf Club in October was a resounding success, breaking records by **raising over \$115,000** to support Yellow Door Foundation's mission. Golfers and supporters came together for a day filled with fun, camaraderie, and purpose on the greens. This extraordinary event underscored the power of community in making a difference for families in need, ensuring they have a home away from home during critical medical treatment.

Save the date for our 5th Annual Golf Tournament at Old Trail Golf Club on Friday, October 3, 2025.

A Home for Healing: Yellow Door Apartments

Our apartments are the heart of Yellow Door Foundation, providing families with a home away from home during one of the most challenging times in their lives. These safe, fully furnished spaces are uniquely outfitted to support immunocompromised children undergoing life-saving medical treatments, offering comfort, privacy, and a sense of normalcy.

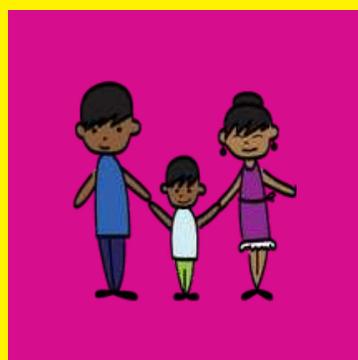
This year marked several milestones for our apartment program. The game-changing **Union Apartment** has allowed us to host YDF families during short term stays for follow up appointments, streamline meal delivery, coordinate family programs, and offer additional support. It has become a hub for connection and care, further enhancing the support we provide.

In a heartfelt tribute, the VOGA House was renamed **Maggie's Place** in memory of our very first patient. Maggie's journey was the catalyst for Yellow Door Foundation, and though she passed away in early 2024, her legacy continues to inspire us. Renaming this apartment ensures her story of courage and resilience lives on.

Rosie's Place was renamed **The Valley House** to honor the unwavering support from our neighbors in The Valley. This support includes generous contributions from Lakeside Book Co. and the incredible community spirit displayed at Shenvalee Golf Resort's tournaments, which raise funds and collect toys for families during the holidays.

To maintain a welcoming environment, our first four apartments, **Baer Hart House, Maggie's Place, The Dreamer Apartment and The Valley House**, received facelifts this year through \$20,000+ in grant funding from UVA Comprehensive Cancer Center, Bama Works, Immanuel Presbyterian Church in McLean, VA and HDR Foundation. Fresh paint, new cabinetry, updated décor, and refreshed furniture brought new life to these cherished spaces, ensuring families feel cared for and supported.

We're also **thrilled to announce a sponsorship commitment for our ninth apartment**, further expanding our reach and ability to serve. With every step forward, we remain committed to the goal of never having to say "No" to a family need.

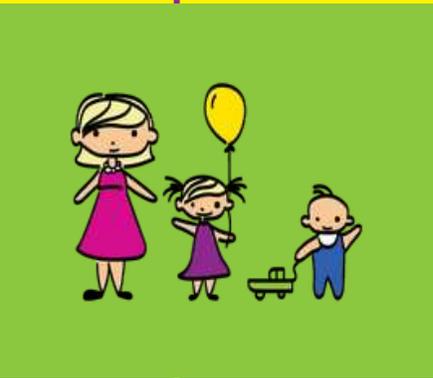


A Community of Compassion: The Yellow Door Family

At Yellow Door Foundation, we are deeply grateful for the incredible network of donors, sponsors, volunteers, and community partners who make up our Yellow Door family. Together, they form the foundation of our mission.



This past year, we celebrated continued **collaborations with the UVA Men's Lacrosse team, Cav Futures and the Yellow Door at UVA Club**. In March, we hosted a **Yellow Door Day at the hospital**, where members of the lacrosse team delivered smiles and treats to pediatric patients at both the Battle Building and Main Hospital. Volunteers from YD @ UVA supervised crafts in the waiting area, brightening the day for children and families alike. In December, YD @ UVA hosted the **first annual Family Holiday Party** at Stone Creek Village, where current and past families gathered for cookie decorating, gingerbread house making and gift-giving. These events provided moments of joy and connection for families navigating similar challenges, fostering a supportive community.



Our partnerships extend far beyond events. Members of **Shenvalee Golf Resort, employees at Lakeside Book Company and neighbors in the Harrisonburg, VA community** donated a truck full of toys during the holidays, benefiting not only Yellow Door families but nine additional children's charities in Charlottesville. These contributions will support future programs, including a planned "Christmas in July" event.

Additionally, our **robust Meal Ministry program**, supported by dedicated volunteers, ensures that families receive home-cooked meals on a regular basis helping to meet the nutritional needs of both patient and caregivers. Our **partners at the Emergency Food Network and Wegmans** also keep our families' pantries and fridges stocked, further easing their burden.



And finally, **thanks to a group of Secret Santas**, we were able to fulfill the Christmas wishlists of our patients and their siblings in December bringing joy and a sense of normalcy to our families at the holidays.

This extraordinary collaboration reminds us that, together, we can make a lasting impact!



Community Partners

Legacy Circle \$20,000+

Anonymous
Lakeside Book Company

Hero Circle \$10,000-\$19,999

20th Century Merchants Fund
Bama Works
Cav Futures
Fraternal Order of Eagles #4150
Oakwood Foundation
Perry Foundation
UVA Comprehensive Cancer Center
UVA Health

Sanctuary Circle \$7,500-\$9,999

Flow Toyota Charlottesville/Mercedes Benz
of Charlottesville
HDR Foundation
Virginia Oil and Gas Association (VOGA)

Family Circle \$5,000-\$7,499

Old Dominion Energy Co-operative (ODEC)
T-Mobile

Champion Circle \$3,000-\$4,999

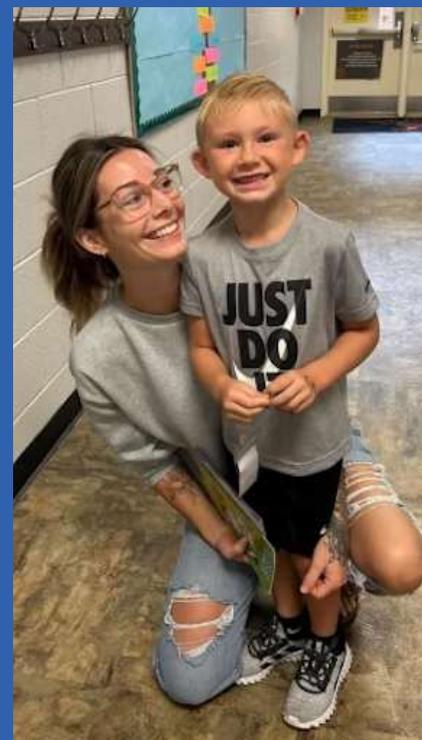
Building Goodness
Davenport & Company
Express Wash Concepts
Marks & Harrison
Richardson Family Foundation
S&N Communications/AAP Construction
Whiting-Turner

Friend Circle \$2,000-\$2,999

Appalachian Energy
Emergency Food Network
Foltz Litter
Immanuel Presbyterian Church
PIKA Alpha Chapter Alumni
SBF Logistics
Wegmans

Partner Circle \$1,000-\$1,999

Brooks Auto and Truck Service
Charlottesville Self Storage and Moving Solutions
Clark County VFW
Cove Presbyterian Church
C'ville Smoke Shop
Hantzmon Wiebel LLP
Pepsi-Cola of Central VA (PCVA)
St. Luke's Episcopal Church
Starbucks
Steven Toyota Harrisonburg
StretchLab Charlottesville
Stone Wood Foundation
T.E.A.L. Construction
Tiger Fuels
Wawa
WRBH Fantasy Football





Average cancer stay:
149
nights



Average transplant stay:
63
nights



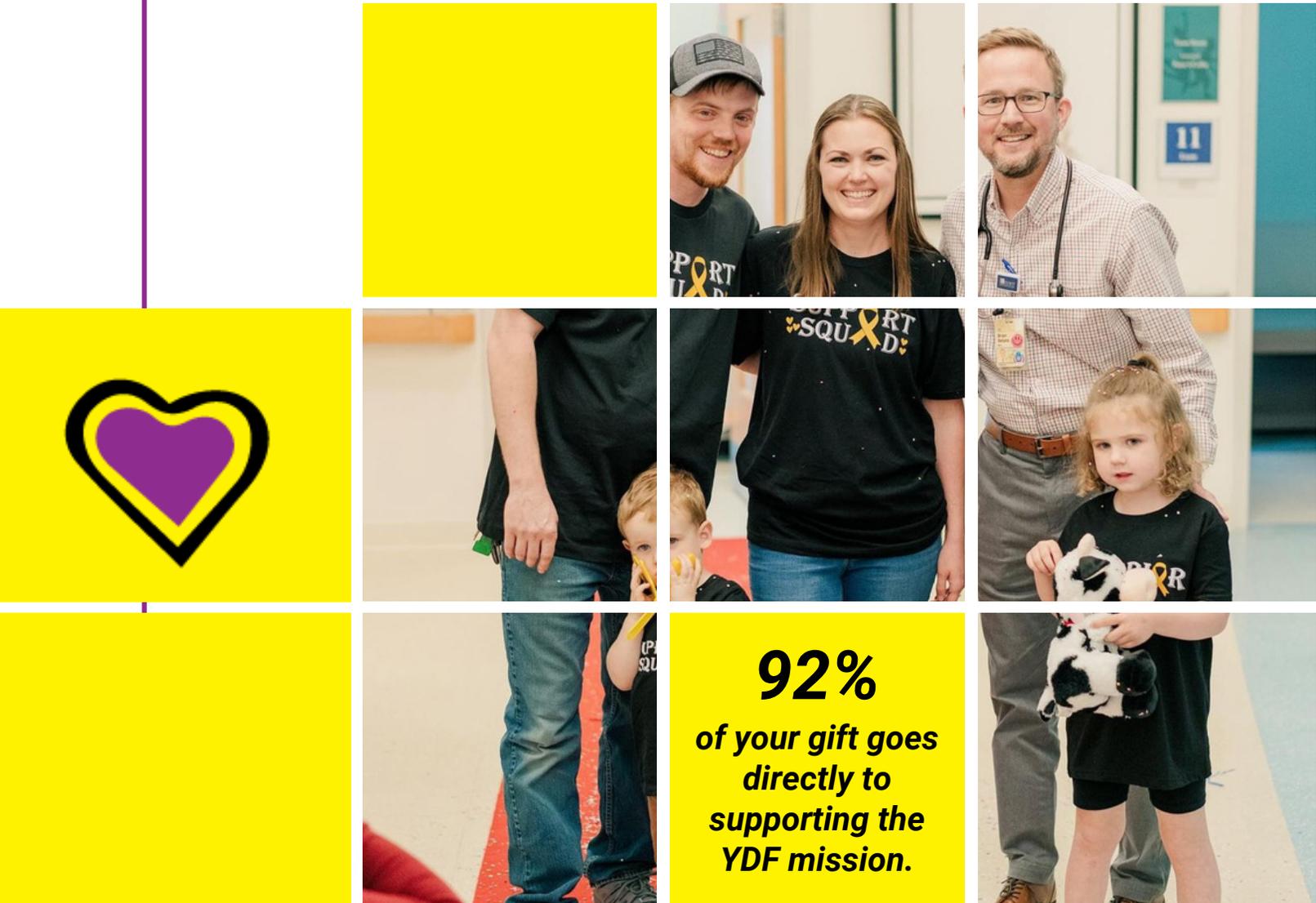
In Kind Donations:

- Albemarle Angler
- Amy Taggart
- Bailey Printing
- Bijou Boutique Inn
- Blank Family
- Boars Head Resort
- Carol Barber
- Charlottesville Self Storage and Moving Solutions
- Crutchfield
- Farmington Country Club
- Flavor Catering
- Foothills Distillery
- Greg Baer

- King Family Vineyards
- Old Trail Golf Club
- Palmetto Carriage Co.
- Pro Re Nata Brew Pub & Music Hall
- Ragged Branch Distillery
- Random Row Brewing Co.
- Sarah Trundle
- Septenary Winery
- Sprinkles by Michelle
- Southwest Mountains Vineyards
- VA Distillery
- Wegmans
- William R. Beebe
- Yoders

Average cardio stay:
67
nights





92%
*of your gift goes
directly to
supporting the
YDF mission.*

Thank You!

Your generosity has made an incredible difference in the lives of families facing unimaginable challenges. Because of you, children undergoing life-saving treatments have a safe, welcoming place to call home.

As we look ahead, your continued support is vital to sustaining and expanding our mission. Together, we can provide comfort, care, and hope to even more families in need. Thank you for being an essential part of the Yellow Door Foundation family.



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